

Corrib Oil Success Story



Corrib Oil

Corrib Oil is a leading Irish fuel and convenience retailer, operating a growing network of forecourt, convenience and food-to-go sites across Ireland. Having expanded from 16 to 43 locations, plus a Central Kitchen and food-to-go brands including Wendy's and Zambreros, Corrib Oil has built a reputation for quality, service and ambitious multi-site growth.

Overview

As Corrib Oil expanded its estate from 16 sites to 43, its finance operation needed to keep pace with an increasingly complex, multi-site business. The main challenge was delays in month end processing and financial reporting – a common issue as sales, supplier and accounting information increase as the business grows. To modernise its finance processes and build a platform capable of supporting long-term growth, Corrib Oil turned to srUU, an integrated retail platform purpose-built for forecourt and convenience businesses.





sruu Solution

Corrib Oil implemented the sruu sales, sruu supplier and sruu capture modules alongside the platform's reporting functionality, rolled out in phases as new sites joined the estate. sruu sales automatically posts daily sales data to the accounting system, giving the finance team up-to-date visibility across departments.

The technology has also transformed invoice-to-delivery matching which was previously a manual line-by-line task. sruu supplier now automates the process, matching deliveries against invoices and flagging only genuine exceptions. sruu capture uses AI-powered text recognition to process invoices automatically.

The resulting time savings have been significant. Invoice reconciliation, which previously took between two and three hours, can now be completed in approximately 30 minutes. Cash reconciliation has been reduced from as many as 10 days to between three and four days.

This allows Corrib Oil's finance team to devote more time to analysing information, identifying opportunities and supporting commercial decisions instead of carrying out repetitive administration.

With connected, timely data at their fingertips, the team can respond to changing conditions faster - a stronger foundation for continued growth.



What sets sruu apart is that they feel like an extension of our own team rather than an external supplier. They are responsive, knowledgeable and genuinely invested in helping us improve.

Avril Garvey, Group Accountant, Corrib Oil

- 01 **Faster Invoice Reconciliation** – invoice reconciliation has been cut from two to three hours down to approximately 30 minutes
- 02 **Faster Cash Reconciliation** – cash reconciliation reduced from as many as 10 days to just three to four days
- 03 **Automated Invoice Matching** – sruu supplier automatically matches deliveries against invoices, flagging only exceptions
- 04 **AI-Powered Invoice Capture** – AI-powered text recognition reads and processes invoices and purchasing documents automatically
- 05 **Real-Time Sales Visibility** – daily sales data is posted automatically to the accounting system, giving the finance team visibility across departments
- 06 **Scalable Growth** – the platform has scaled seamlessly as Corrib Oil grew from 16 to 43 sites, plus a Central Kitchen, 2 Wendy's and 3 Zambros

✉ hello@sruu.ie

☎ +353 1 811 3812

🌐 sruu.ie

sruu
EMPOWERING RETAILERS